

B2
a cross-sectional view of the label 10 and container 12, the label 10 may comprise a flat portion 14, or a portion laying flush with the surface of the container 12, and a raised or three-dimensional portion 16, or a portion extending outward from the surface of the container 12. Located between the raised or three-dimensional portion 16 and the surface of the container 12 is a vacancy, or space 20.

Please replace the paragraph beginning with the phrase "The label 10 is then trimmed," at page 6, line 24, with the following new paragraph:

B2
The label 10 is then trimmed, as needed, using a die-cut process, routing process, or other similarly used process. Thereafter, the label 10 is applied to the container 12, either by hand, using an automated device, or other similarly used application process. Once applied to the container 12, a vacancy 12, or space, is formed between the three-dimensional portion 16 and the surface of the container 12.

IN THE CLAIMS:

Please amend the claims as follows:

B3
1. (Amended) A three-dimensional label for a container, comprising:

a raised portion extending away from a surface of the container having only a vacancy between the label and the surface of the container; and
an adhesive material on a surface of the label attaching the label to the surface of the container.

2. (Original) The three-dimensional label of claim 1, further comprising a flat portion flush with the surface of the container.

3. (Original) The three-dimensional label of claim 1, further comprising graphics.

4. (Original) The three-dimensional label of claim 1, wherein the container is a beverage container.

5. (Original) The three-dimensional label of claim 1, wherein the container is a wine bottle.

6. (Amended) A container having a label affixed to a surface of the container, wherein the label includes a three-dimensional design, having only a vacancy formed between the three-dimensional design of the label and the surface of the container.

8. (Original) The container of claim 6, wherein the label further comprising a flat portion flush with a surface of the container.

9. (Original) The container of claim 6, wherein the label further comprising an adhesive material on a surface of the label attaching the label to the surface of the container.

10. (Original) The container of claim 6, wherein the container is a beverage container.